

# The Canadian Direct Marketing Handbook II: Building Customer Relationships By Marilyn Stewart

By Marilyn Stewart

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chapter of the Canadian Direct Marketing Handbook. experience in direct mail and donor relationship-building for the on Marilyn Stewart:

**Chapter 1** -

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### **marilyn stewart profiles - Australia | LinkedIn -**

Marilyn is the founder of Canada s first independently owned direct marketing agency (Stewart Direct Marketing) in building relationships

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### **Marilyn Stewart | Stewart Consulting Group | -**

Marilyn Stewart is one of Canada's leading Customer Relationship Marketers. Marilyn Stewart is the Chief and The Canadian Direct Marketing Handbook II

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Customer Relationship Management Direct Marketing Deb Stewart. May 2012, p. 12. Target Marketing Switch to the Niche.

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