

# Competitive Intelligence For Information Professionals By Margareta Nelke;Charlotte Håkansson

By Margareta Nelke;Charlotte Håkansson

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By Margareta Nelke. Chandos Publishing Publication date: November 2011. ISBN: 9781780632971  
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och hj lper yrkespersoner som Margareta Nelke att upptäcka interna Competitive Intelligence for Information Margareta Nelke, Charlotte H kansson

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the Society of Competitive Intelligence Professionals (SCIP) What is the difference between CI (competitive intelligence) and competitive analysis?

<http://www.investopedia.com/terms/c/competitive-intelligence.asp>

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